

**Subject:** Re: Security Ambassador Report of Break-In at 7313 Melrose

**From:** Donald Duckworth

**Date:** 10/27/2016 09:38 AM

**To:** John Darnell

We pretty much have, there's not really a distinct, dark starting line.

On Thu, Oct 27, 2016 at 8:55 AM, John Darnell <[john.darnell@lacity.org](mailto:john.darnell@lacity.org)> wrote:

I love it. When do we officially start the BID renewal process?

On Oct 27, 2016 6:49 AM, "Donald Duckworth" <[duckworth.donald@gmail.com](mailto:duckworth.donald@gmail.com)> wrote:

Mid-day on Monday the Melrose BID Security Ambassador reported that the door of a vacant store front at 7313 was ajar possibly from a property management error, a break-in, or an attempted break-in. Inasmuch as we had no local property management contact information, I attempted to telephone the property owner in Scottsdale, AZ but was unsuccessful until the next day. The property owner was very appreciative of the Melrose BID's alert to his property's condition, which he only knew about as a result of our calls. He told me that he had been concerned with potential homeless break-ins and fire at the property, which could destroy it. (it was not clear to me if this was based upon previous occurrences at the site.) Coincidentally he was enroute by car from AZ to show the property on Tuesday. We promised that the BID Security Ambassador would keep an eye on his building until he arrived. The BID Security Ambassador met the property owner on site Tuesday afternoon and was able to inform him about the Melrose BID and the services his assessments were supporting. The property owner was very grateful.

During my telephone conversation with the property owner, I also informed him about the universal valet parking program, which could assist in his re-leasing the space. He requested that I send a follow-up email of explanation, which will be done.

As we begin BID renewal, it seems to me that these are the stories we need to communicate about the importance of our organization on Melrose.

Let me know your thoughts, please.